

IS THE COST OF AN **EMR SYSTEM**  
HOLDING OFF YOUR IMPLEMENTATION?

NOW IS THE TIME TO ACT!

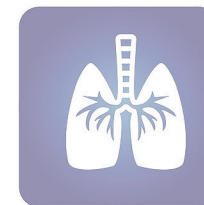


*The prescription  
for your financial health.*

We've virtually eliminated any costs associated with implementing and utilizing an EMR system! In addition to your NYC Reach subsidy, Millin Associates will cover up to \$6,000 per year in EMR licensing fees. Plus, you'll become eligible for up to \$63,750 in government incentives for adapting meaningful use, making this one of your most rewarding practice decisions.

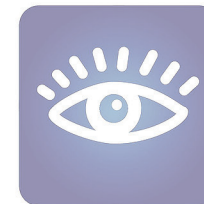
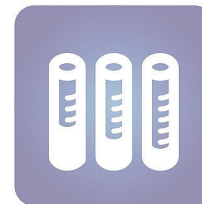
To qualify for Millin Associates annual \$6,000 subsidy, simply sign up for Millin Associates billing services.

[See other side for details →](#)



## NYC REACH

*Regional Electronic Adoption Center for Health*





*The prescription  
for your financial health.*

## Millin Associates Medical Billing & Consulting

### For nearly 30 years, we've led the way in medical billing & consulting services... **TO HELP YOU RECLAIM MORE OF THE MONEY YOU'VE EARNED.**

You went into healthcare to make a difference, not to spend half your time bogged down in insurance red tape. Consider this: for each patient you see, your practice must enter data, file claims with the correct ICD-9-CM and CPT code, respond to denials, chase down deductibles and overdue payments, comply with insurance specific requirements...and make sure you're not leaving money on the table unnecessarily.

And things are beginning to ratchet up even more, now that you are considering adapting an EMR solution to take advantage of its benefits and some very significant incentives.

#### **NOW WHAT IF YOU COULD...**

- Streamline your claims, billing and payment processes and improve your cash flow by turning denials into payments.
- Recover more money and get paid faster by eliminating under pricing, under coding, missed charges or unreimbursed claims.
- Get help with EMR solutions through a company that pays your licensing fees.

You're ready for Millin Associates – a full-service, HIPAA-compliant physician billing company. Our certified coders are knowledgeable, accurate, and up-to-date on all the ICD-9, CPT-4 and HCPCS coding updates (including the upcoming ICD-10). With our unmatched knowledge of medical billing and coding combined with HIPAA compliant state-of-the-art technology, **we're your partners in your practice's success.**

For a **FREE** consultation please contact:

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